Contact

riten@fueler.io

www.linkedin.com/in/ritendebnath (LinkedIn)

Top Skills

Business Development
Entrepreneurship
Marketing Strategy

Honors-Awards

Smart India Hackathon 2017 Finalist

Riten (Fueler)

Founder of Fueler.io - Create Portfolio for Free | TEDx Speaker @IITGuwahati
Bengaluru, Karnataka, India

Summary

Hello there! this is Riten, currently building Fueler.io. Fueler is the first career portfolio platform that enables you to work with your favorite brands using proof of work instead of CVs and Resume

Fueler is a fresh new approach to how we attract opportunities for ourselves through proof of work. Our mission is to help individuals capitalize their proof of work

I'm passionate about Product, Writing, Design Thinking, Psychology, Human Behaviour, Brand Building, and Marketing, I will contribute to the best of my knowledge I can. Let's Connect. Let's pay it forward.

You can find all about my work here on https://fueler.io/ritendn

Documenting our journey of building a tech startup from small towns in India https://ritendn.com

Experience

Fueler®
Founder, CEO
May 2021 - Present (4 years 4 months)

Fueler is an online career portfolio tool that help companies hire through an innovative proof of work based approach

• Scaled Fueler to 50K+ users from 200 cities across 12 countries.
• Facilitated #10Cr+ worth of job opportunities through proof-of-work hiring.
• Partnered with 50+ hiring companies to recruit without resumes.
• Featured in Backstage with Millionaires, TEDxIITGuwahati, Starter Story, and Borok Times for pioneering the “portfolio-first hiring” model.

Freelance
Product Consultant

July 2018 - April 2021 (2 years 10 months)

• Worked with more than 70+ brands across India, US, Canada, and Australia
• Helped startups and small businesses with their product strategy
• Helped them with marketing & distribution of their product online & offline
• Helped the business generate revenues through organic channels

Highlights: 4 startups went on to raise capital from angel investors and financial institutions

Bengalathon
Business Mentor
February 2019 - March 2019 (2 months)
India

- Helped in brainstorming an idea from prototyping to execution
- Selected as a finalist for the annual event
- Received interest from Investors

Education

Books, Internet & People

JIS College of Engineering
Computer Science