Pranav Pawar

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Proof of Work | LinkedIn

SKILLS

Skills: Content Marketing Strategy, Social Media Marketing, Copywriting, No-Code, Scriptwriting

Technology and Tools Proficiency: Notion, Asana, Trello, Airtable, Figma, Framer, Google Workspace, Canva, Buffer, Typefully, WordPress, Airtable, Canva, YAMM, YouTube Manager.

WORK EXPERIENCE

Fueler, May 2025 - Present
Founder's Office (Growth and Marketing)

- Working on their Growth, Marketing and Sales.
- Working on their YouTube, LinkedIn, Instagram and everything related to content and marketing.
- Community Management: From doing sessions or hosting them within the community and managing 7+ communities
- Fueler is an online portfolio tool for creators and knowledge workers to publish, showcase, and manage their proof of work. It's like GitHub but for creatives.

HiveSchool, Gurgaon, Dec 2023 - May 2025
Founding Team (Marketing)

- Scaled it from 0 to 1
- Marketing, content production and ops
- Made HiveSchool's first website on Framer
- Hosted events
- Designed Thumbnails
- Edited Videos
- Hosted Events like Salespreneur (24-Hour Hackathon), Delhi and Bangalore Hackathon
- **Tools Used/Learnt**: Framer, Figma, Notion, Google Workspace, DaVinci Resolve, YAMM, Airtable, YouTube Manager, Apollo.io, AiSensy.

Notion Consultant, Remote, Aug 2023 - Present
Individual Contributor

- I teach Notion to various startups and organisations.
- I have taken Notion sessions in:
  - MarkitUp
  - Masters' Union
  - Era of No Code
  - HiveSchool
  - Fueler

- I also sell Notion Templates on Topmate

Fueler, Remote April 2023 - Aug 2023
Social Media Manager Intern
- Worked on their LinkedIn and Twitter
- Wrote single tweets, threads, short-form tweets
- Also managed their YouTube Channel
- **Tools Used/Learnt:** Buffer, Typefully, Notion, Riverside, Canva, YouTube Manager

Build Academy, Remote, Feb 2023 - Mar 2023
YouTube Manager Intern
- Worked on Vensy Krishna's (Notion India Ambassador) YT Channel
- Managed YT Channel, analytics, helping with ideas, posting videos and community posts, etc
- Hosted No Code Weekend (largest No-Code Hackathon)
- **Tools Used/Learnt:** Buffer, Typefully, Notion, Zoom, Canva, YouTube Manager

Thousand Faces Club, Remote, Feb 2023 - Mar 2023
Community Outreach Intern
- Curate international content creators
- Cold Email them to invite them to the Podcast and Masterclass
- 200+ Cold Emails
- I got responses from:
  - Hasan Kubba (author of The Unfair Advantage),
  - Mari Andrew (Instagram poet and author)
  - Eric Edmeades (Entrepreneur)
  - Paul Millerd (Author)
- **Tools Used/Learnt:** Apollo.io

MY CONTENT

Newsletter Nov 2021 - Present
- Documenting my learnings in the weekly email newsletter
- Uploaded over 180 newsletters
- 28-30% Open Rate, 2-5% CTR

YouTube Channel Apr 2021 - Present
- I create videos to share what I have learned and document the projects I build.
- Uploaded over 90 videos, with 14K+ channel views.

PROJECTS

These are all the custom portfolios for each of the categories. Click on the links to see all the projects under these niches.

- Content Marketing Strategies
  This is a portfolio of all the content marketing strategies I have made for brands to incorporate on social media.
- Notion
  Alongside note-taking, I have made resource guides, templates and websites with Notion. In this custom project, I have showcased all my projects using Notion.
- Writing
  This portfolio includes all the writing projects like Newsletter, blogs, Twitter and LinkedIn Posts
- No-Code
  I love building products using No-Code tools and here are the projects I made using No-Code tools
- Video Creation
  Here are all the video projects I have made
- Graphic Design
  This portfolio includes all the designs I have made
- Video Creation
  Here are all the video projects I have edited